

## **Praxeva Privacy Policy**

Praxeva India Service Pvt. Ltd. (Praxeva) is committed to protecting your privacy. This privacy statement explains data collection and use practices of [www.praxeva.com](http://www.praxeva.com) (the "Site") hosted by Praxeva; it does not apply to other online or offline Praxeva sites, products or services. By accessing the Site, you are consenting to the information collection and use practices described in this privacy statement.

### **Collecting Your Personal Information**

We will ask you when we need information that personally identifies you or allows us to contact you. The personal information we collect may include your name, title, organization name, phone number, email address, state, employees in your organization, interest in Praxeva services or products, and timeframe for purchase.

The Site may collect certain information about your visit, such as the name of the Internet service provider and the Internet Protocol (IP) address through which you access the Internet; the date and time you access the Site; the pages that you access while at the Site and the Internet address of the Web site from which you linked directly to our site. This information is used for the operation and improvement of the Site.

### **Information Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

### **Use of Your Personal Information**

The personal information collected on this Site will be used to operate the Site and to provide you information about Praxeva products, services and solutions. Additionally, your personal information will be shared within Praxeva in order to understand the effectiveness of our marketing campaigns and continue to improve them.

Praxeva may disclose personal information if required to do so by law or in the good faith belief that such action is necessary to conform to the law or comply with legal process served on Praxeva or the Site; (b) protect and defend the rights or property of Praxeva and our family of web sites; or (c) act in urgent circumstances to protect the personal safety of Praxeva employees or agents, users of Praxeva products, solutions or services, or members of the public.

Personal information collected on the Site may be stored and processed in India and by using the Site you consent to any such transfer of information outside of your country.

If Praxeva becomes involved in a merger, acquisition, or any form of sale of some or all of its assets, we will ensure the confidentiality of any personal information involved in such transactions and provide notice before personal information is transferred and becomes subject to a different privacy policy.

We may share with third parties certain pieces of aggregated, non-personal information, such as the number of users who searched for a particular term, for example, or how many users clicked on a particular advertisement. Such information does not identify you individually.

### **Access to Your Personal Information**

Customer information is collected by Praxeva. It is stored on Praxeva servers. You can review and edit the personal information you provided at this Site by sending an e-mail to mentioned in the "Contact Information" section below.

We provide options for reviewing, changing, deleting and modifying personally identifiable information previously provided. We will provide you with a copy of any personal information that you have provided in connection with your visit to the Site should you request it, but will require evidence of your identity. We may require a nominal administration fee to cover our costs in providing such information. If you wish to access the personal information we have about you, or to correct factual errors in our records, please contact us as set forth in the "Contact Information" section below. To protect your privacy, we will take reasonable steps to help verify your identity before granting access or making corrections.

### **Cookies**

We use cookies on this Site to ensure the integrity of the registration process and to personalize the Site. A cookie is a small text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. For example, if you personalize a web page, or navigate within a site, a cookie helps the site to recall your specific information on subsequent visits. This simplifies the process of delivering relevant content, eases site navigation, and so on. When you return to the web site, the information you previously provided can be retrieved, so you can easily use the site's features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of this or other web sites you visit.

### **Third Party Applications**

Praxeva may make available third party applications through its products and services. The information collected by Praxeva when you avail a service or products is processed under this Privacy Policy. Information collected by the applications or service provider is governed by their privacy policies; these other applications or service providers may place their own cookies or other files on your computer, collect data or solicit personal information from you and Praxeva is not to be held liable for the same.

### **Changes to This Privacy Statement**

We may occasionally update this privacy statement. We encourage you to periodically review this privacy statement to stay informed about how we are helping to protect the personal information we collect. Your continued use of the service constitutes your agreement to this privacy statement and any updates.

Please note that since this Privacy Policy may change from time to time, each version of this Privacy Policy will be identified at the top of the page by its effective date, and we will also keep prior versions of this Privacy Policy in an archive for your review.

### **Contact Information**

Praxeva welcomes your comments regarding this privacy statement. If you believe that Praxeva has not adhered to this privacy statement, please contact us by e-mail at [info@praxeva.com](mailto:info@praxeva.com), and we will use commercially reasonable efforts to promptly determine and remedy the problem.